

## Interactive Digital Wall

Throughout history—from cavemen to ancient Romans to modern youth on the streets and subways of New York—people have expressed themselves by writing on walls.

Onomy Labs extends the ancient concept of a wall to become the communication vehicle of the future - the Interactive Digital Wall, a wall with a large flat-screen monitor that you control by moving it along a track to display a variety of digital content. As you slide the monitor along the wall, you can stop at any point to view various text, animations, videos and graphics. This content responds to the position of the screen allowing it to be read at your own pace, in detail or in overview.

Information that was previously presented in traditional brochures, catalogues or stand-alone displays, can now be viewed in an interactive way that will leave a lasting impression.

Onomy Labs designs and builds interactive exhibit and display systems for trade shows, urban planning, building development and real estate services, corporate centers, museums, showrooms, retail destinations, themed entertainment and other public settings.

Our interactive systems provide a powerful and unique way to tell a story, share information, view images, promote products/services, extend brands and educate marketplaces. By leveraging our *signature interactives*, Onomy customers have earned measurable outcomes, substantial results and unparalleled visitor/customer experiences.

Interactive Digital walls are available in a variety of configurations (touch screen & voice enabled), sizes (10 – 50 feet +) and surfaces (straight, curved, etc.).

